



# Tre Talbot

## GLOBAL MARKETING EXECUTIVE

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Designing Captivating Global & Local Marketing Campaigns  
Growing Worldwide Brands Across All Platforms  
Delivering Unprecedented Results

April 1, 2017

Chet Granley  
Chief Executive Officer  
Global Messaging Corporation  
123 Bernhardt Street  
New York, NY 11208

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In just one year, Tre delivered a game-changing marketing program that increased consumer sales by \$600 million across Europe.”

– *Hank Lanter, CEO, World Corporation*

Dear Mr. Granley,

Do any of your client companies need help in developing groundbreaking, holistic marketing strategies that dominate global markets?

Throughout my career, I've successfully repositioned key segments of a Fortune 100 company while driving multimillion-dollar sales increases, engaging international audiences, and growing brand awareness around the world.

My career achievements include:

- ◆ Repositioning ABCD to be the most innovative company in the banking industry. Launching extremely innovative products, such as mobile/wearable payment solutions.
- ◆ Garnering 2+ million social media followers, receiving 14 million ad views, increasing transactions 26%+, and boosting sales volume 18%+ during FIFA World Cup promotions.
- ◆ Growing sales volume by \$600+ million, running some of World Corporation's most effective advertising campaigns, and winning many prestigious industry awards.

If one of your client companies would like to achieve similar results, we should start a dialog, as my primary focus is to help take a forward-thinking company to the next level. I am glad to relocate to make this happen. Please call and let's explore our opportunities.

Sincerely,

Tre Talbot

*Enclosure: Résumé*