



# Ariana Penult

Makeup Artistry | Unparalleled Client Service

apenu.com

portfolio

## Fun-Loving Perfectionist with a Profound Dedication to the Craft

Educated and frequently-referred cosmologist with proven success in applying makeup for weddings, fashion shows, and stage performances. Known for making all clients strikingly beautiful while ensuring their enjoyment and complete satisfaction. Fully trained in salon environments.

### Professional Proficiencies

- Best Practices & Advanced Techniques
- Makeup Station Setup & Etiquette
- Vintage & Avant-Garde Makeup Looks
- Bridal & Wedding Party Makeup Application
- Makeup for Broadcast & Photography Lighting
- Ethnic, Mature, & Male Makeup Application
- Day & Evening Makeup Creations
- Film, Stage, & Special Effects Makeup

### Cosmetology Education

Scheduled to complete exam for State Board of Cosmetic Arts in 08/2017

Associate of Applied Science in Cosmetology, Concentration in Makeup, 05/2017

MERT TECHNICAL COMMUNITY COLLEGE, Atlanta, Georgia

**Key Coursework:** Safety, Sanitation, Skincare, and Hygiene | Principles of Makeup for Beauty and Fashion | Professional Challenges in Makeup Artistry | Makeup Artist Tools and Brushes | Color Theory and Light/Dark Illusions | Contouring and Highlighting | Assessing Client Face Shapes, Skin Types, and Eye/Hair Color | Makeup Blending Methods | Corrective Makeup Techniques

### Internship / Apprenticeship

Salon Intern, 01/2017 to 06/2017 | VOGUE SALON, Atlanta, Georgia

- Empowered customers to look their best before weddings, dates, portraits, and other special occasions.
- Transformed faces by employing advanced contouring methods. Shaped eyebrows and lip lines; waxed facial hair.
- Skillfully applied cosmetics such as mascara, eyelashes, lip liner, eye liner, powder, foundation, and concealer.
- Sold high-end cosmetics to customers. Demonstrated application and removal techniques for at-home use.
- Maintained clean/safe workstation, employing best hygienic practices.

### Freelance Projects

Gabriella Fashion Show  
09/17/16



Applied makeup for 4 runway models.

Reynolds Wedding  
06/21/16



Served bride and her maid of honor.

ATL Arias: "Voi Che Sapete"  
04/10/2017



Designed dramatic look for opera singer.

I just wanted to say thank you, again, for doing my wedding makeup. I received so many compliments from friends and family members who gushed about how wonderfully you made me look. I felt completely beautiful, but still like myself, which is exactly what I hoped for." – **Lana Reynolds**

- Atlanta, Georgia
- (404) 444-4444
- ap@apenu.com
- LinkedIn Profile

### Scholarship

Awarded full scholarship from Beauty Schools Marketing Group

### Community

HOWELL HOUSE  
Atlanta, Georgia

Family Shelter  
Volunteer  
03/2016 to Present

Provided free makeup/beauty services to victims of domestic violence forced to relocate from their homes.

### Client-Focused Service History

MICK'S PLACE  
Atlanta, Georgia  
Bartender  
01/2012 to Present

PRESTON BISTRO  
Atlanta, Georgia  
Server  
09/2013 to Present

Earned positive endorsements in 3 Yelp reviews.